



“Explore the Bruce: IPM Challenge,” Official Contest Rules

Official Contest Rules:

1. **Contest Name:** Explore the Bruce: IPM Challenge (“Contest”)
2. **Contest Period:**

The Contest begins at the opening of the 2026 International Plowing Match (IPM) September 22, 2026, at 8:30 AM EST and closes at the end of the event on September 26, 2026, at 5:00 PM EST. All completed entries must be received before the close of the Bruce County Showcase tent on the final day of the IPM.
3. **Contest Website:** <https://explorethebruce.com/ipm/>
4. **Contest Sponsor:** The Corporation of the County of Bruce, Bruce County (“Contest Sponsor”)
5. **Contact Address:**

Box 70, 30 Park Street, Walkerton, ON, N0G 2V0.
6. **Contact Email:** info@explorethebruce.com
7. **Social Media Accounts:**

Facebook: @explorethebruce
Instagram: @explorethebruce
Website: www.explorethebruce.com
8. **Eligibility:**
 - The Contest is open to all attendees of the 2026 International Plowing Match, taking place September 22-26, 2026, between the hours of 8:00 AM to 5:00 PM EST daily.

- Legal Residents of Canada outside of Quebec
- Participants under the age of 18 are eligible to enter; however, any prize awarded to a minor must be accepted by a parent or legal guardian.

9. Prizes: Two (2) Prizes

Prize 1: Bruce County IPM Bag

- Quantity: 5,000
- Description: Bruce County IPM Bag (“Live where you vacation”)
- Monetary value: \$1.29 CAD
- Winner Selection Date: Bruce County IPM Bags are given to the first 5,000 completed submissions during the dates of September 22-26, 2026. Each gamecard must have the corresponding ten (10) stickers, and the specially marked hole punched on the top right hand corner.
- Winner Selection Location: 51 Durham Road, Walkerton, ON.
- How to claim prize and date/time to claim: Prizes can be picked up at the Bruce County Economic Development Tent between the dates of: September 22, 2026, and September 26, 2026, between 8:00 AM EST and 5:00 PM EST daily.

Prize 2: Bruce County Grand Prize

- Quantity: One (1)
- Prize 1: Bruce County Grand Prize
- Description: Bruce County Grand Prize Baskets. One (1) winner will receive a Bruce County Showcase Grand Prize Package consisting of products, gift cards, merchandise, experiences, and/or promotional items contributed by Bruce County and participating municipalities and communities. These gift cards and promotional items from businesses within The Municipality of Northern Bruce Peninsula, Town of South Bruce Peninsula, Town of Saugeen Shores, Municipal of Arran-Elderslie, Municipal of Kincardine, Municipality of Brockton, Municipality of South Bruce and Township of Huron-Kinloss.
- Monetary value: \$1,000 CAD
- Winner Selection Date: September 30th at 11:00 AM EST.
- Winner(s) will be selected from all eligible entries received during the Contest Period after which the Contest will be closed and no further entries will be accepted.
- Winner Selection Location: 30 Park Street, Walkerton, ON.
- Winner(s) will be notified by: Phone or email.
- Submissions must be received by the end of business day the day before the scheduled draw date to be entered.

- How to claim prize and date/time to claim: Winners will have ten (10) days to respond and claim their prize. Winners will be required to sign a contest release form and answer a skill testing question to successfully claim their prize.
- The prize must be accepted as awarded and has no cash value.
- The prize is non-transferable and cannot be exchanged for cash.

10. How to Play:

- 1)** Visit all ten (10) local communities in the Bruce County Showcase and collect all ten (10) unique stickers
- 2)** Find this symbol, The Bruce County Compass, to collect a sticker, then place it in the matching spot on the map. Hint: The map is where you put the stickers.
- 3)** Collect all ten (10) stickers to complete your card. Then visit the Bruce County Economic Development Tent to show your completed card, collect your hole punch and claim your Prize 1: Bruce County IPM Bag!*
- 4)** Bonus Prize: Enter for a chance to win the Bruce County IPM Grand Prize!**

Notes:

- *Bruce County prize is available while supplies last. One (1) prize per person.
- **One Grand Prize entry per person. Approximate Grand Prize Value: \$1,000. No purchase necessary to enter or win.
- Contest closes September 26, 2026. 5:00 PM EST.
- All Participants with completed cards are eligible for Prize 1: Bruce County IPM Bag (while supplies last) and Prize 2: Bruce County Grand Prize.

11. Prize 2: Bruce County Grand Prize Details:

11. A) How to Enter for IPM Challenge Prize 2: Bruce County Grand Prize:

- Complete the IPM Challenge by collecting all ten (10) stickers from the ten (10) participating community booths at the International Plowing Match.
- Place the sticker on the IPM Challenge gamecard.
- Collect the specially marked Hole Punch (top corner) from the Bruce County Economic Development Tent
- Take a picture of your IPM Challenge gamecard. Photo must show the hole punch in the corner.
- Enter for the Grand Prize Draw here: [Grand Prize Draw Enter Form](#)
- Complete all required contact information on the form:
 - First and Last Name:
 - Phone Number:
 - Email Address:
 - Postal Code:
 - Upload Picture of IPM Challenge card:

11. B) IPM Challenge Prize 2: Bruce County Grand Prize - Entry:

- i. Limit of one (1) entry per person.
- ii. Limit of six (6) of the same email address can be used.
- iii. Incomplete or late entries will be disqualified.
- iv. Contest Entry must include:
 - First and Last Name:
 - Phone Number:
 - Email Address:
 - Postal Code:
 - Upload Picture of IPM Challenge card:

11. C) IPM Challenge Prize 2: Bruce County Grand Prize - Winner Selection:

For Prize 2: Bruce County Grand Prize, one (1) entry will be selected by random draw from all eligible entries received. The draw will take place on September 30, 2026, at 11:00 AM at 30 Park Street, Walkerton, ON. The selected entrant will be contacted using the information provided on the card.

11. D) IPM Challenge Prize 2: Bruce County Grand Prize - Skill-Testing Question:

Before being declared the winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question as required by Canadian law.

11. E) IPM Challenge Prize 2: Bruce County Grand Prize - Notification and Prize Claim:

If the selected entrant cannot be contacted within ten (10) days, fails to answer the skill-testing question correctly, is found to be ineligible, or declines the prize, Bruce County reserves the right to select an alternate entrant.

11. F) IPM Challenge Prize 2: Bruce County Grand Prize - Odds:

Odds of being selected as a Winner are dependent on the total number of eligible entries received. Prizes must be accepted as awarded and are non-exchangeable, non-transferable, non-refundable and not redeemable for cash equivalent. A Winner is not entitled to the monetary difference between the actual Prize value and stated approximate Prize value, if any. Any unclaimed Prize will be forfeited and have no cash value. The Contest Sponsor reserves the right, in its absolute discretion, to substitute a Prize of equal value in whole or in part for any reason.

11. G) IPM Challenge Prize 2: Bruce County Grand Prize - Publicity: By participating in the Contest, each Winner agrees that his or her name, province or territory of residence, any statements made relating to the Contest and any photograph or other likeness of the Winner may be used by the Contest Entities for any and all commercial purposes in any and all media, whether now known or hereafter devised, without further permission or compensation,

including, without limitation, in any advertising or broadcasting material relating to the Contest and/or future similar contests, except where prohibited by law.

12. Conduct:

Contest Sponsor reserves the right at its sole discretion to disqualify any individual from the Contest and to ban that individual from any future contest of the Contest Sponsor if Contest Sponsor finds or believes such individual to be tampering with the entry process or the operation of the Contest or, where applicable, the Contest website; to be acting in violation of the Contest Rules or in a disruptive manner, or with intent to annoy, abuse, threaten or harass Contest Sponsor, Contest Sponsor's agencies, other entrants or any other person. Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Contest Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

13. Release of liability:

The Contest Sponsor and its elected officials, its advertising, media buying and promotional agencies and their respective directors, officers, employees, suppliers, agents, sponsors, contractors, administrators, licensees, and representatives (collectively, "Contest Entities") accept no responsibility for any injury, loss, or damage that the entrant, or any other person, may suffer in connection with the entrant's, or any other person's, participation in the Contest or any Contest-related activity and/or the entrant's, or any other person's, acceptance, use, or misuse of any Prize; any breach of the Contest Rules by the entrant or any other person; the conduct of the Contest; the operation of the website through which entrants may submit entries to the Contest; any alternate method of entering the Contest; or any third party claims in relation to the Contest (collectively, "Claims"). By entering the Contest, entrant irrevocably releases and indemnifies the Contest Entities from and against any and all Claims that the entrant may have against the Contest Entities and/or in relation to the Contest. Winner will be required to sign and return, within the time period determined by the Contest Sponsor, a declaration of compliance with these Rules and a full liability and publicity release and/or any other document required by the Contest Sponsor in relation thereto.

14. Disclaimer and limitation of liability:

The website through which the Contest is offered, and all software and hardware used to operate the website are made available for entrants to enter the Contest on an "as is" basis without warranty of any kind, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. There are no warranties that the Contest website or the software and hardware used to operate it will be uninterrupted or error-free, that defects will be corrected, that it is free of viruses, worms or other harmful components, that entries will be received or processed or that the Contest website or the software and hardware used to operate it are accurate, reliable or secure. In no event will the Contest Entities be liable for any lost or damaged data. None of the Contest Entities shall be responsible for lost, stolen, delayed, damaged or misdirected entries, or for any failure, or for any problems or technical malfunction of any internet or telephone network or broadcast

transmission during the Contest Period. Without limiting the release of liability provisions herein, and for greater certainty, the Contest Entities will not be liable for:

- any incorrect or inaccurate information, whether caused by Contest website users or by any equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries in the Contest;
- any error, omission, interruption, deletion, defect or delay in operation of the Contest website or any transmission in connection with the Contest;
- any communications line failure, theft, destruction or unauthorized access to, or alteration of, entries;
- any problems with, or technical malfunction of, any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of e-mail which may occur for any reason whatsoever, including technical problems or traffic congestion on the Internet or at any website or combination thereof; or
- any injury or damage to entrants' or to any other person's computer related to or resulting from participating or downloading materials in this Contest.

15. Social Media:

If this Contest is being run through social media, each Entrant agrees:

- that such social media platform will not be liable whatsoever in the Entrant's participation in this Contest and each Entrant completely releases such social media platform of any claim concerning such Entrant's participation in this Contest. Each Entrant acknowledges that the Contest is in no way sponsored, endorsed or administered by, or associated with, the social media platform;
- to comply with the respective social media platform's terms concerning contests and promotions.

16. Rules binding: By entering this Contest, each entrant acknowledges and agrees that the Contest Rules are legally binding. All decisions of the Contest Sponsor and any Contest judges, if applicable, are final and without appeal in all matters relating to this Contest and the awarding of a Prize. All entries shall become the property of the Contest Sponsor.

17. Cancellation or modification of contest:

If for any reason this Contest is, in the Contest Sponsor's sole discretion, not capable of running as planned (including, without limitation, by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, human error, fraud, technical limitation or failures, applicable law, unforeseen obstacles or any other causes which in the sole opinion of Contest Sponsor could corrupt, compromise, undermine or otherwise affect the administration, security fairness, integrity viability or proper conduct of the Contest), Contest Sponsor reserves the right in its sole and absolute discretion to modify these Rules and/or to modify or suspend all or any part of the Contest. Contest Sponsor further reserves the right to cancel or terminate this Contest at any time for any reason. Contest Sponsor reserves the right to select entrants to be eligible to win a Prize(s) from among all

eligible entries received up to the time of any such cancellation, termination, modification or suspension, as applicable.

18. Privacy:

Personal information collected through the Contest will be used solely for the administration of the Contest and prize fulfillment, unless participants expressly consent to receive future communications from Bruce County and participating municipalities and participating communities.

19. General Conditions:

Bruce County reserves the right to modify, suspend, or cancel the Contest if circumstances arise beyond its reasonable control. By participating, entrants agree to abide by these Official Rules and the decisions of Bruce County, which are final in all matters relating to the Contest. The Contest is subject to all applicable federal, provincial, and municipal laws and regulations.

20. Personal Information:

Bruce County Privacy Policy

- i. All personal information created, held or collected by the Bruce County is protected under the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA).
- ii. This Privacy Statement explains our current practices regarding what information County departments may collect, use, and secure when you visit our websites. In addition, some departments may post further detailed statements related to their specific programs. Those statements supplement this Privacy Statement.
- iii. More Information can be found here: [Privacy Policy | Bruce County](#)